**TRANSFORMING ADVERTISING: NOMINATIONS OPEN FOR ETHICMARK AWARDS HONORING BEST SUSTAINABLE, ENVIRONMENTAL CAMPAIGNS**

**2015 EthicMark® Awards Call for Nominations; Winners to be Announced at The SRI Conference**

**COLORADO SPRINGS, CO (March 18 , 2015)**—Nominations are open until June 15, 2015 for the 2015 EthicMark® Awards for ads and media campaigns that “uplift the human spirit and society.” The winners will be announced at the 26th annual SRI Conference on Sustainable, Responsible, Impact Investing on November 3, 2015, in Colorado Springs, Colorado (<http://www.SRIconference.com/>).

Nominations are open to ads and media campaigns. Nominated ads and campaigns can be produced by businesses, nonprofit organizations, or individuals. Nominations should be submitted on the EthicalMark® website at [www.ethicmark.org](http://www.ethicmark.org).

This year celebrates the 10th year of the EthicMark® Awards which seek to transform advertising by demonstrating the power of media campaigns to further both the public interest and legitimate private interests.

“Our 10th annual awards should bring a plethora of exciting new campaigns from all over the world,” said Hazel Henderson, president of Ethical Markets Media, founder of the EthicMark® Awards.

The annual EthicMark® Awards are co-sponsored by Ethical Markets Media, LLC, and the World Business Academy, in partnership with The SRI Conference and ESPM, one of Brazil’s premier institutions of higher education in communication, marketing, and business management over the last 60 years.

Steve Schueth, president of First Affirmative Financial Network and producer of The SRI Conference said: **“The EthicMark® Awards recognize the tremendous power of the media to shape social attitudes and national culture. Our theme for the 26th Annual SRI Conference is “All In For Impact” because we celebrate the notion and highlight the investment strategies that direct the flow of investment capital to help solve the pressing social, political, and environmental challenges of our times. Advertising with positive impact can similarly affect and enhance the common good.”**

**ABOUT ETHICAL MARKETS**

Ethical Markets Media (USA and Brazil) is a micro-multinational with the mission of reforming markets and metrics while helping accelerate and track the transition to the green economy worldwide with the Green Transition Scoreboard®, Principles of Ethical Biomimicry Finance™, Transforming Finance TV Series and with reports, articles, newsletters, and analysis by Hazel Henderson, editor-in-chief, on EthicalMarkets.com, focusing on systems thinking and best practices to raise global standards. Ethicalmarkets.tv streams original Ethical Markets® productions and video gathered from around the world.

**ABOUT THE SRI CONFERENCE**

The SRI Conference (<http://www.SRIconference.com>) is produced by First Affirmative Financial Network, LLC (<http://www.firstaffirmative.com>), an independent Registered Investment Advisor (SEC File #801-56587) offering investment consulting and asset management services through a nationwide network of investment professionals who specialize in serving socially conscious, impact-oriented investors.

The 26th annual SRI Conference will be held November 3–5, 2015 at The Broadmoor Hotel in Colorado Springs, Colorado. The SRI Conference (<http://www.SRIconference.com>) is the largest, longest running, annual forum for investors and investment professionals engaged in sustainable, responsible, impact (SRI) investing. Conference participation is open to all SRI industry practitioners, investment professionals, institutional investors, and related organizations. The SRI Conference features educational sessions and focused opportunities to network with hundreds of like-minded individuals, organizations, and leaders in the field of Sustainable, Responsible, Impact investing.

**MEDIA CONTACTS**

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**EDITOR’S NOTE**

For assistance with The SRI Conference registration and sponsorships, please contact Krystala Kalil at 888-774-2663 or [Krystala@SRIconference.com](mailto:Krystala@SRIconference.com).